

Message Text

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PAGE 01 STATE 064699

62
ORIGIN COME-00

INFO OCT-01 ARA-16 ISO-00 EB-11 USIA-15 AGR-20 RSC-01 /064 R

66604
DRAFTED BY COMM/BIC/OIM/LAD:HALINDOW
APPROVED BY EB/OCA/REP:LHPOMEROY
ARA/EP:KGUTHRIE
USIA/ILA:LESTES
COMM/BIC/OIM/LAD:TKBREWER
COMM/BIC/OIM/LAD:BJCAHILL
----- 040403

R 011725Z APR 74
FM SECSTATE WASHDC
TO AMEMBASSY QUITO
AMCONSUL GUAYAQUIL

UNCLAS STATE 064699

E.O. 11652: N/A
TAGS: BEXP, EC
SUBJECT: AGRICULTURAL PRODUCTIVITY SEMINAR

REF: USDOC 3657

1. BELOW IS LIST OF SIX AGRICULTURAL MACHINERY AND EQUIPMENT SUPPLIERS CONTACTED RECENTLY WITH RESPECT TO PARTICIPATION IN SUBJECT SEMINAR. THE SIX INDICATED GOOD TO STRONG INTEREST. A SEVENTH COMPANY WAS UNDECIDED. SEMINAR CONTROL OFFICER MAY WISH TO CONTACT REPRESENTATIVES OF SUPPLIERS OR SUPPLIERS DIRECTLY, AS APPROPRIATE, TO DETERMINE TOPICS EACH FIRM WILLING TO COVER, AS ONLY ONE TOPIC WAS SUGGESTED DURING POLL OF COMPANIES.

(1) RUDY DEL GARDO
LATIN AMERICA MANAGER
HESTON EXPORT COPR.
HESTON, KANSAS 67062
TEL: 316-327-4000

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(2) INTERNATIONAL HARVESTER

R. LAFORGE
RESIDENT MANAGER
MAQUINARIAS Y VEHICULOS
GUAYAQUIL
MORISAENZ S.A.
AVENIDA 10 DE AGOSTO
QUITO

(3) I. E. CREASY
GENERAL SALES MANAGER
FORD TRACTOR OPERATIONS
OVERSEAS DIRECT MARKETS
2500 EAST MAPLE ROAD
TROY, MICHIGAN
TEL: 313-833-3000

(4) G. C. RADOMSKI
REGIONAL MANAGER
WHITE FARM AND INDUSTRIAL EQUIPMENT
INTERNATIONAL
2625 BUTTERFIELD RD.
OAK BROOK, ILLINOIS, 60521
TEL: 312-887-0110

(5) RAY DAGUE
AGRICULTURAL EQUIPMENT DIV.
ALLIS CHALMERS
BOX 512
MILWAUKEE, WISCONSIN
TEL: 414-475-2229

SUGGESTED TOPIC: PLANTING AND HARVESTING CORN, SOYBEANS
WITH NO TILLAGE AND MINIMUM TILLAGE METHODS
EMPHASIZED.

(6) LOUIS PITNEY
GENERAL SALES MANAGER
LATIN AMERICA OPERATIONS
J. I. CASE COMPANY
700 STATE STREET
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RACINE, WISCONSIN 53404
TEL: 414-636-6839

2. THE ONE UNDECIDED FIRM IS JOHN DEERE INTERNATIONAL LTD.
WE WILL ADVISE IF JOHN DEERE OR ANY ADDITIONAL COMPANIES
INDICATE INTEREST THIS EVENT. RUSH

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NNN

Message Attributes

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Disposition Authority: n/a
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Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
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